



Official Announcement – Pacesetter Program Launch

January 13rd, 2024

Dear ArdyssLife Distributor,

We hereby inform you that starting today, January 13, 2024, ArdyssLife is officially launching a new incentive program called **Pacesetter**. This program awards one-time bonuses based on a previously established compensation table.

The Pacesetter program is very similar to the previous program known as Power Start, which was in effect until December 2023. In order to maintain fairness and transparency in this new plan—especially for those who were already part of ArdyssLife before January 2024 and participated in Power Start—we have made a special decision.

For all our distributors registered before January 2024, the company has determined the following:

- ✔ We will base their highest qualification points between September and November 2023, applying the **50% rule**.
- ✔ From that score, you will **increase three (3) levels** on the Pacesetter program goal grid to establish your personal goal.

Example:

If your highest score, applying the 50% rule, was 3,400 GQP, your goal will be 18,000 GQP using the 40% rule.

Additionally, please be advised that the Pacesetter program operates under the 40% rule, meaning that a **maximum of 40%** of the points from a single sponsorship line will be counted toward achieving each goal.

This decision has been made in recognition of your continued commitment to ArdyssLife and to ensure a smooth transition to this new incentive system.

We deeply appreciate your dedication and enthusiasm. We are confident that this new program will further fuel your **growth and success within ArdyssLife**.

For more details about the Pacesetter program and the corresponding goal chart, please check your back office or contact our support team.

With gratitude,
ArdyssLife Corporate Team